

strategic services™

“Insights-Based
Strategic Services”



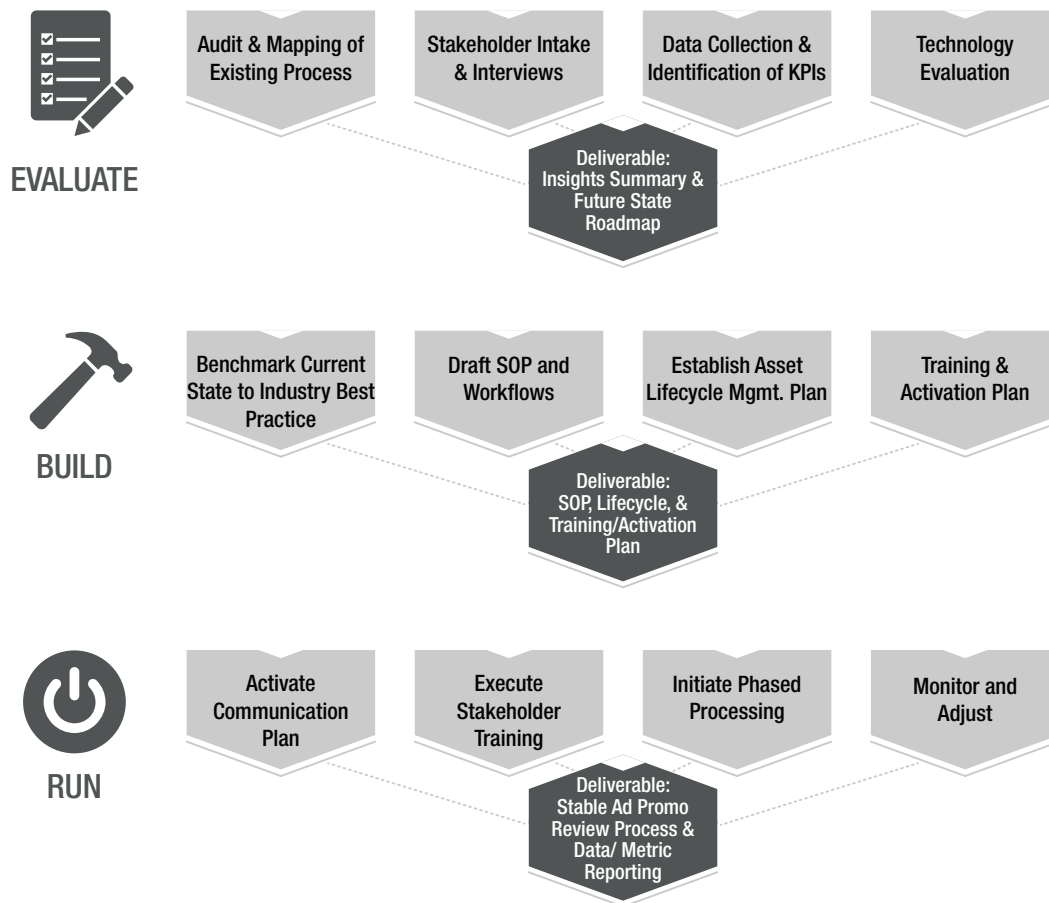
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Insights-Based Strategic Services

As the leader in Advertising and Promotional Review Process Management, FSI is uniquely positioned to help you evaluate, design, build the most optimal process for your organization. Whether you are a large established pharmaceutical company or a late stage pre-commercial firm, FSI brings extensive experience to each and every engagement.

Our approach is custom-tailored to every client and includes multiple phases to ensure alignment at every stage of the engagement. We help clients plan for success and design strategies to meet evolving product and market needs.

Ad Promo Process Design and Implementation



“Despite the complexity of our existing ad promo review process, FSI had the capabilities and experience to deliver the answers we needed to move forward.”

Regulatory Manager

Ad Promo Process Management

Process managers enable the efficient facilitation of the Ad Promo process. As part of the deployment of the Ad Promo Review Process and Lifecycle Management Plan, FSI Process Managers integrate seamlessly with your internal teams to facilitate and coordinate the following:

Ad Promo Process Design and Implementation



Benchmarking and Analysis

Our focus and expertise in the MLR review process establishes the framework for providing our clients critical benchmarking data and strategic analysis to facilitate the decision making process. Using proprietary analytic tools, scorecarding, and our unparalleled industry knowledge FSI will help you achieve dramatic increases in quality, efficiency, and compliance.

Realize the Benefits

In partnering with FSI you are guaranteed a customized solution that will result in:





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SOFTWARE

- MLR Software Optimization
- Custom Reporting Software
- Benchmarking and Analytics
- Scorecarding



SERVICES

- Evaluation, Assessment, and Build of Process Framework
- Complete Facilitation and Oversight of the Ad Promo (MLR) Review Process
- Experts in Content-Management Review Software
- MLR Software & SOP Alignment and Optimization



SOLUTIONS

- Implementation and Optimization of Process
- Facilitated Over 10,000 Ad Promo Meetings
- Processed Over 150,000 Pieces
- Supported Over 100 Brand Teams and Over 25 Pharma Companies
- Never Missed a Meeting, Never Missed a Deadline

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